

## METHOD AND SYSTEM FOR AUTHORIZING USE OF A TRANSACTION CARD

### Field of the Invention

The present invention relates generally to authorizing use of a transaction  
5 card. More particularly, the present invention relates to a system and methods  
directed to securing transaction cards from fraudulent use by establishing an  
authorization code in anticipation of a transaction.

### Background of the Invention

Transaction cards (credit or debit) are well known in the art. Generally,  
10 transaction cards have gained wide acceptance because of their convenience for  
the purchaser as a replacement for cash and for the certainty of payment for the  
merchant as opposed to personal checks. The typical transaction card includes  
the owner's name and account information (issuing bank, account number,  
expiration date, etc.). This data may be embossed on the card and/or stored in  
15 memory on the card. Since this critical data is not hidden, there exists a risk of  
fraud. In a traditional transaction, the purchaser presents the transaction card to  
the merchant who in turn receives an authorization approving the transaction  
from the purchaser's bank that issued the transaction card. However, it is the  
merchant's responsibility to ensure that the person presenting the transaction  
20 card is the actual owner of the transaction card. Thus, the merchant typically will  
request picture identification from the purchaser and/or compare the purchaser's  
signature to a signature on the transaction card.

Although this system works generally well, there are significant  
disadvantages. First, there is a reliance on the diligence of the owner and the  
25 merchant to detect fraud. Lost or stolen transaction cards may be used to  
complete a transaction if the owner is not quick to inform the issuing bank and  
the merchant is not diligent in requesting identification and comparing signatures.  
Lost or stolen transaction cards go unreported because the owner may not

discover the problem until several days have passed. Merchants are not always diligent because of the high turn over rate and low skill sets of the employees that are processing the transactions at the check out counter. Second, there is an increasing trend to use transaction cards in some transactions (via the internet, phone, facsimile or mail) that do not occur in person (face to face). Therefore, the merchant has no ability to request picture identification or compare signatures. This increases the likelihood that a lost or stolen transaction card could be used fraudulently. Third, unscrupulous people may get access to the transaction card data (name, bank, account number, expiration date, etc.) even if the owner is still in possession of the transaction card. This occurs because the transaction card data is often openly available. As examples, the transaction card data is printed on receipts and bank statements that may be viewed by unintended people. As another example, unscrupulous people may monitor the electronic transactions or overhear telephone transactions to obtain the data. Still another example is computer hackers breaking into the database of the issuing bank and stealing whole volumes of transaction card data. Yet still another example is unauthorized use of the transaction card data by the merchant's point of sale staff that may use the transaction card data for their own purchases or sell the information to others.

One attempt at a security measure to address this issue is described in United States Patent No. 6,052,675 which is directed to preauthorizing a credit card for a particular transaction that is contemplated to occur in the future. In anticipation of a transaction, the credit card owner provides the bank with the owner's account number and requested network data or vendor information. Then, during the transaction approval process, the vendor transmits the account number and requested network data to the bank for verification. If the network data requested of the user and the network data received from the vendor match, then the transaction is approved. Otherwise, the transaction is not approved.

Although this security measure adds a degree of increased security, it suffers from disadvantages and drawbacks. First, merely because the owner inputs network data in advance of the transaction does not reduce all aspects of fraud. For example, if the bank requests that the owner input the location (city/town, state) of the vendor, then a lost or stolen credit card may still be successfully used by an unscrupulous person in that location. The bank would automatically disapprove only uses outside of the specified location. As another example, if the bank requests that the owner input the date and/or time of the anticipated transaction, then the unscrupulous person may still be able to use the credit card on that date. Only uses outside of the specified data and/or time would be disapproved. Similarly, if the bank requests that the owner input the vendor name, then the unscrupulous person may be fortunate enough to use the lost of stolen credit card with the named vendor, especially where the named vendor is a large retailer or department store. Therefore, the opportunity for fraud still exists. Second, having the bank request the network data from the owner may not provide the owner with the type of control the owner desires. On one hand, the bank may dictate too much specificity by requesting input of a varied type and detailed amount of network data. This may be too restrictive to meet the needs of the owners. For example, where the owner desires broader privileges, the input of detailed network data may be time consuming when multiple transactions are contemplated. On the other hand, the bank may not designate sufficient type and amount of network data. In this instance, the owner may not be able to appropriately limit the use of the card in the manner desired by the owner.

Therefore, there is a need for a method and system that provides increased protection against fraud while providing the transaction card owner with flexibility in defining what transactions are authorized. In this way, the banks incur fewer losses due to fraud and the owners gain increased control over the use of the transaction card.

### **Summary of the Invention**

The present invention seeks to provide increased security for the banks and increased control for the owner of a transaction card.

In accordance with the present invention, a method for authorizing  
5 purchases by an owner of an account previously established with a bank where  
the owner wants to purchase an item from a merchant is established. The  
method includes the step(s) of: (i) providing a plurality of authorization  
parameters potentially available for use in calculating an authorization code  
associated with a transaction to purchase the item; (ii) defining a selected subset  
10 of the plurality of authorization parameters; (iii) establishing respective  
authorization parameter data for each of the selected authorization parameters;  
(iv) calculating the authorization code corresponding to the established  
authorization parameter data; (v) providing the authorization code to the owner;  
(vi) receiving the authorization code and transaction data from the merchant at  
15 the bank; (vii) calculating a confirmation authorization code from the transaction  
data corresponding to the selected parameter data; and (viii) comparing the  
authorization code with the confirmation authorization code to determine whether  
or not to approve the transaction.

In accordance with the present invention, a transaction processing system  
20 and a method of operating a transaction processing data center are also  
provided.

Therefore, it should now be apparent that the invention substantially  
achieves all the above aspects and advantages. Additional aspects and  
advantages of the invention will be set forth in the description that follows, and in  
25 part will be obvious from the description, or may be learned by practice of the  
invention. Moreover, the aspects and advantages of the invention may be  
realized and obtained by means of the instrumentalities and combinations  
particularly pointed out in the appended claims.

### **Description of the Drawings**

The accompanying drawings, which are incorporated in and constitute a part of the specification, illustrate presently preferred embodiments of the invention, and together with the general description given above and the detailed  
5 description of the preferred embodiments given below, serve to explain the principles of the invention. As shown throughout the drawings, like reference numerals designate like or corresponding parts.

Fig. 1 is a diagrammatic representation of a transaction card processing system in accordance with the present invention.

10 Fig. 2 a flow chart of a transaction authorization routine executed by a bank in response to input from an owner of a transaction card in accordance with the present invention.

Fig. 2A is an equation representing how an authorization code is calculated in response to owner's inputs in accordance with the present  
15 invention.

Fig. 3 a flow chart of a transaction approval routine executed by a bank in response to input from a merchant after the owner has presented the transaction card in accordance with the present invention.

### **Detailed Description of the Present Invention**

20 Referring to Fig. 1, a diagrammatic representation of a transaction processing system 100 is shown. Typical transactions include an owner or card holder 120, a merchant 140 offering items (goods and/or services) for sale and a bank 160. The bank 160 issues a traditional transaction card 110 (either credit, debit or the like), or other suitable transaction enabling device (smart card,  
25 personal digital assistance, other integrated circuit device, etc.), to the owner 120 for use in consummating financial arrangements associated with the owner's purchases. The card 110 is typically issued to a particular owner or owners 120 whose name 112 appears on the face of the transaction card. Other information or data, such as an account number 114 and an expiration date 116, may also

appear on the card 110. The account number 114 uniquely identifies the owner 120 to the bank 160 while the expiration date 116 provides a date past which the card 110 may no longer be used. Oftentimes, this card information (name 112, account number 114 and expiration date 116) is also stored in a memory device  
5 (not shown) associated with the card 110, such as a magnetic stripe (not shown) located on the back of the card 110.

The bank 160 includes a data center having a bank interface 162 and an owner account database 164 in operative communication with the bank interface 162. The owner 120 and the merchant 140 may interface with the bank 160 via  
10 the bank interface 162 in any conventional manner, such as: mail, telephone - person to person, telephone - automated voice response, computer, internet browser or any combination of the above. Those skilled in the art will recognize that the types of communications that are made available by the bank 160 for the owner 120 and the merchant to access will govern the design of the bank  
15 interface 162. Similarly, the owner account database 164 may also be of any conventional design, such as a grouping of a plurality of owner account information files 165 that are searchable and updateable by the bank interface 162. Each of the account information files 165 contain an account number 165a, corresponding to the account number 114 from the owner's card 110, a personal  
20 identification number (PIN) 165b, contact information 165c, such as the owner's name 112 and mailing address, and one or more transaction authorization records 165d. For the sake of brevity, the details of the bank interface 162 and the database 164 will be limited to that which facilitates an understanding of the present invention.

Referring to Figs. 2 and 2A, in view of the structure of Fig. 1, a flow chart depicting a transaction authorization routine 200 is shown. The transaction authorization routine 200 is carried out prior to the owner purchasing an item (an article of goods or a service) from the merchant 140. At 202, the owner 202  
25 initiates the authorization process by contacting the bank 160 via the bank  
30 interface 162 in any conventional manner. Most preferably, the owner 202 must

log on to the bank interface 162 by entering the account number 114 and the owner's personal identification number (PIN). In this way, the bank 160 may be sure that the rightful holder of the card 110 is contacting them. For the sake of simplicity, it is assumed that the verification of the account number 114 and the PIN transmitted by the owner 120 is successful. Next, at 204, the bank 160 presents the owner 120 with a plurality of authorization parameters available for selection by the owner 120. The authorization parameters are types of information that may be used to identify or distinguish between different transactions. As examples, the plurality of authorization parameters may include: time, date, cost, location, merchant name, merchant category, item name, item category, transaction sequence number, and the like. Generally, if the plurality of authorization parameters is robust and diverse, then the owner 120 is better able to control the use of the card 110. Choosing from the plurality of available authorization parameters, the owner 120 selects a subset of authorization parameters that will control the subsequent use of the card 110 and enters appropriate respective authorization parameter data for each of the selected authorization parameters. Most preferably, the plurality of authorization parameters may be expressed in either absolute terms, limits or ranges. For example, the date may be expressed as a particular day or a range of days, weeks or months. As another example, the location may be expressed as a zip code, a grouping of zip codes, an actual street address, a city/town, a grouping of cities/towns, a state, a grouping of states, a country, a grouping of countries or the entire world. Next, at 206, the bank 160 calculates an authorization code (preferably an alphanumeric string or the like) for use in making approval determinations for subsequent purchase transactions. Most preferably, the bank 160 uses an encryption technique according to the equation shown in Fig. 2A, where: AC represents the authorization code;  $PD_1, PD_2 \dots PD_N$  represent the selected parameter data associated with each of the selected authorization parameters numbered 1 through  $N$ , respectively; DES represents a Data Encryption Standard encryption algorithm engine; and  $K$  represents a

cryptographic key used to perform the encryption. Those skilled in the art will recognize that the selected parameter data  $PD_1, PD_2 \dots PD_N$  and the key  $K$  are combined using a sequence of logical operations (ORs, exclusive ORs, ANDs, and the like) according to the algorithm so that a unique authorization code AC is generated. Thus, the authorization code AC is representative of the selected parameter data  $PD_1, PD_2 \dots PD_N$ , but not readily derivable by an outsider. Next, at 208, the bank 160 provides the authorization code AC to the owner 110 in any conventional manner. Next, at 210, the bank 160 updates the database 164 with the information from the transaction authorization routine 200. Most preferably, this involves storing the authorization code AC provided to the owner and the associated selected parameter data  $PD_1, PD_2 \dots PD_N$  as a transaction authorization record 165d in the owner's account information file 165.

Referring to Fig. 3, in view of Figs. 2 and 2A and the structure of Fig. 1, a flow chart depicting a transaction approval routine 300 is shown. For the sake of simplicity, it is assumed that the owner 120 has selected an item for purchase from the merchant 140. At 302, the owner 120 presents the card 110 and the authorization code AC to the merchant 140 to facilitate payment for the item. Next, at 304, the merchant 140 uploads or otherwise transmits transaction data to the bank 160. The transaction data will include information associated with the particular transaction (time, date, merchant name, merchant location, item name, item amount and the like), the account number 114 and the authorization code AC. Next, at 306, the bank 160 uses the received transaction data to retrieve the transaction authorization record 165d from the owner account file 165. This may be accomplished using conventional techniques to search the owner database 164 for the particular owner account file 165 corresponding to the received account number 114 and/or the received authorization code AC. Next, at 308, the bank 160 calculates a confirmation authentication code CAC according to the same formula, as shown in Fig. 2A, used to calculate the authentication code AC. The bank 160 uses the associated selected parameter data  $PD_1, PD_2 \dots PD_N$  from the transaction authorization record 165d to



identify those corresponding components of the transaction data for input into the equation shown in Fig. 2A. Next, at 310, a determination is made whether or not the authentication code AC provided to and uploaded by the merchant 140 compares with the confirmation authentication code CAC. Generally, since the same equation with corresponding inputs is being used to calculate the authentication code AC and the confirmation authentication code CAC, the codes AC and CAC should match identically. If, at 310, the answer is yes, then at 312 the transaction is approved and the bank 160 transmits an approval notice to the merchant 140. This is because the owner 120 was able to provide the merchant 140 with the correct authorization code AC for the transaction due to the transaction authorization routine 200 described above. On the other hand, if, at 310, the answer is no, then at 314 the transaction is rejected and the bank 160 transmits a rejection notice to the merchant 140. This is because the person attempting to consummate the transaction has failed to provide the correct authorization code AC. Likely, this is because the person is not the owner 120 and is attempting to use the card 110 fraudulently.

Referring to Figs. 1, 2, 2A and 3, with the structure and operational characteristics of the transaction processing system 100 described generally as above, a few illustrative examples of how the present invention may be employed will now be described.

In a first example, the owner 120 anticipates going to the mall (not shown) and doing some shopping. Although the owner 120 wishes to employ the security features of the present invention, the owner 120 does not want to be unnecessarily restricted because the owner 120 does not know what items from which merchant 140 will be purchased. Therefore, the owner 120 merely designates the current date and the zip code of the mall as the selected parameter data  $PD_1$  and  $PD_2$  and receives a first authentication code  $AC_{1a}$  from the bank 160. The owner 120 may then successfully use the card 110 along with the first authentication code  $AC_{1a}$  at the mall, or with any other merchant 140 within the same zip code as the mall, all day. However, the card

110 may not be used on subsequent days or at other locations. Therefore, the owner 120 and the bank 160 are protected if the card 110 is lost, stolen or hacked on the way to the mall or subsequent to leaving the mall. Because of the parameter data selected by the owner 120, the first authentication code  $AC_{1a}$  is the same for all the transactions no matter what types of purchase transactions (hair cut, book, food, etc.) or transaction amounts are conducted. All that is controlled is the date and location.

In a second example, the owner 120 anticipates going to the several different merchants 140 that are geographically dispersed. In this case, the owner 120 wishes to employ the different security aspects of the present invention in a manner that is still not overly restrictive. Here again, the owner 120 does not know what items from which merchant 140 will be purchased. Therefore, the owner 120 merely designates the current date and the transaction sequence number as the selected parameter data  $PD_1$  and  $PD_2$ . Furthermore, the owner 120 contemplates up to five (5) transactions. Therefore, the owner 120 receives five authentication codes  $AC_{2a}$ ,  $AC_{2b}$ ,  $AC_{2c}$ ,  $AC_{2d}$  and  $AC_{2e}$  from the bank 160, where the first authentication code  $AC_{2a}$  is good for the first transaction on the current date, the second authentication code  $AC_{2b}$  is good for the second transaction on the current date, and so on. As a result, the owner 120 may then successfully use the card 110 along with the first authentication code  $AC_{2a}$  at any location and with any merchant 140 for any item at any price for the first transaction that day. Likewise, the owner 120 may use the remaining authorization codes  $AC_{2b}$ ,  $AC_{2c}$ ,  $AC_{2d}$  and  $AC_{2e}$  in similar fashion. Here again, the card 110 may not be used on subsequent days because the five

authentication codes  $AC_{2a}$ ,  $AC_{2b}$ ,  $AC_{2c}$ ,  $AC_{2d}$  and  $AC_{2e}$  will go stale. Additionally, since the five authentication codes  $AC_{2a}$ ,  $AC_{2b}$ ,  $AC_{2c}$ ,  $AC_{2d}$  and  $AC_{2e}$  must be used in sequence, the first authentication code  $AC_{2a}$  cannot be used for any transaction other than the first transaction of the day. In corresponding fashion, the same is true for the remaining authorization codes

$AC_{2b}$ ,  $AC_{2c}$ ,  $AC_{2d}$  and  $AC_{2d}$ . Therefore, the owner 120 and the bank 160 are protected if an unscrupulous person (merchant teller, next person in line, hacker, etc.) observes a transaction and obtains the card number 114 and one of the five authentication codes  $AC_{2a}$ ,  $AC_{2b}$ ,  $AC_{2c}$ ,  $AC_{2d}$  and  $AC_{2d}$  because the utility of the used authentication code has been exhausted and the card 110 cannot be used without the next sequential one of the five authorization codes  $AC_{2a}$ ,  $AC_{2b}$ ,  $AC_{2c}$ ,  $AC_{2d}$  and  $AC_{2d}$ .

In a third example, the owner 120 anticipates buying a refrigerator, but does not know when, where, from whom or at what price. Accordingly, the owner 120 employs the security features of the present invention in a manner consistent with this objective and in view of the lack of information. Therefore, the owner 120 merely designates the item name (refrigerator) or item category (household appliances, kitchen appliances, or the like) as the selected parameter data  $PD_3$  and an authentication code  $AC_3$  from the bank 160. The owner 120 may then successfully use the card 110 along with the authentication code  $AC_3$  on any time/date, at any location, with any merchant 140 and for any amount of money. Therefore, the owner 120 and the bank 160 are protected if the card 110 is lost, stolen or hacked because the card 110 and the authentication code  $AC_3$  can only be successfully used for a specific type of transaction. For instance, if the owner 120 selects the item name, then only refrigerator purchases are allowed. On the other hand, if the owner 120 selects the item category, then only appliance (refrigerator, dish washer, microwave, etc.) purchases are allowed.

In a forth example, the owner 120 wishes to allow another designated person (spouse, child, etc.) to conduct a transaction using the card 110. In this case, the owner 120 contemplates allowing the owner's child to purchase stereo equipments as a present. However, the owner 120 does not know when, where or from whom the child may make the purchase. Additionally, the owner 120 wishes to place a limit on the transaction amount. Accordingly, the owner 120

employs the security features of the present invention in a manner consistent with these objectives and in view of the lack of information. Therefore, the owner 120 merely designates the item category (consumer electronics, stereo equipment, or the like) and a predetermined transaction amount as a price limit  
5 as the selected parameter data  $PD_{4a}$  and  $PD_{4a}$ , respectively. Then, the owner 120 receives an authentication code  $AC_4$  from the bank 160 and provides it to the child. The child may then successfully use the card 110 along with the authentication code  $AC_4$  on any time/date, at any location, with any merchant 140, for a limited purpose (stereo) and for a limited amount of money.  
10 Therefore, the owner 120 and the bank 160 are protected if the card 110 is lost, stolen or hacked because the card 110 and the authentication code  $AC_4$  can only be successfully used for a specific type of transaction. Accordingly, the child may not use the card 110 for other purchases (alcohol, automobile, etc.) that have not been specified by the owner 120.

15 Those skilled in the art will now recognize that the owner 120 may exercise as much or as little control over the use of the card 110 as desired. Additionally, since the account information file 165 may hold a plurality of transaction authorization records 165d, the owner may concurrently have more than one anticipated transaction outstanding. Therefore, the bank 160 may  
20 optionally specify a limit on the number of transaction authorization records 165d that may be outstanding at any given time.

Optional variations on implementing the present invention may also be employed. For example, the generation of the authorization code AC may be conducted on a personal digital assistance (PDA) or other mobile computing  
25 device. In this way, the owner 120 may enter the subset of the plurality of authorization parameters into the PDA, running suitable application/client software provided by the bank 160, and calculate the authorization code AC. Thus, the owner 120 may do this real time while shopping and without communicating with the bank 160. Then, the PDA or the merchant 140 may  
30 upload the subset of the plurality of authorization parameters, the authorization

code AC and the transaction data to the bank 160 for confirmation. Those skilled in the art will now recognize that exactly where (at the bank 160 or by the owner 120 with the bank's software) the authorization code AC is calculated is a matter of implementation design choice. The bank 160 may even provide the  
5 owner 120 with a choice of which environment to operate in.

As another optional variation, if the authorization code AC is provided to the owner 120 by the bank 160, the authorization code AC may be stored on the card 110 by writing the authorization code AC to the magnetic strip or other type of memory associated with the card 110. As yet another alternative, the account  
10 number 114 and the authorization code AC may be printed out, most preferably in bar code format, so that the merchant 140 may scan the bar code in. In this alternative, the bar code print out may be provided to the designated person by the owner 120. Both of these techniques allow for more accurate transmission of the authorization code AC to the merchant 140 by reducing errors associated  
15 with manual data entry.

Those skilled in the art will now recognize that the present invention substantially addresses many of the drawbacks and deficiencies discussed above. By adding owner 120 selected parameters and an authentication code AC based upon the selected parameter, the security of and functional control  
20 over the card is greatly increased.

Those skilled in the art will also recognize that various modifications can be made without departing from the spirit of the present invention. For example, the equation may employ any conventional encryption techniques to calculate the authorization code AC and the confirmation authorization code CAC. For  
25 instance, an alternative to the DES algorithm may be employed. As another example, the inputs to the algorithm may be modified. For instance, the account number 114 may be included as an additional input into the equation. As yet another example, the bank 160 could return the confirmation authentication code CAC to the merchant 140 and have the merchant 140 do the comparison to  
30 determine whether or not to approve the transaction. As still yet another

example, the bank 160 could provide the owner 120 with an option to allow the bank 160 to automatically reconfigure the selected subset of the plurality of authorization parameters on a periodic or random basis. Then, the bank 160 would inform the owner 120 of any limitations (time, location, amount, etc.) and seek the owner's acceptance before issuing the authorization code AC. Otherwise, if the particular limitations resulting from the bank's selection were inconvenient to the owner 120, then the owner 120 could modify the selections accordingly. As still yet another example, those skilled in the art will recognize that many of the steps, components and functionality discussed above may be distributed in any convenient manner between the owner 120, the merchant 140 and the bank 160. As illustrations, the owner 120 may do the authorization process separate from the bank 140, the merchant 140 may do the comparison of the codes and the bank 160 may select the authorization parameters.

As still yet another example, bank 160 may eliminate the need for storing and retrieving the transaction authorization record 165d. This may be accomplished by including an owner selections indicator representative of the owner selected authorization parameters and the associated selected parameter data  $PD_1, PD_2 \dots PD_N$  with the authorization code AC. This may be accomplished by either attaching the owner selections indicator as a header (preferably in the clear - not encrypted) attached to the authorization code AC or by embedding the owner selections indicator within the authorization code AC itself. In this way, when the authorization code AC, including the owner selections indicator, is uploaded to by the merchant 140 to the bank 160, the bank 160 may use the owner selections indicator to identify those corresponding components of the transaction data for input into the equation shown in Fig. 2A. Thus, the bank 160 can calculate the confirmation authentication code CAC without access to previously stored transaction records 165d. In other words, the bank 160 receives all of the data necessary to confirm the transaction when the merchant 140 uploads the transaction data. This reduces the memory storage and database searching requirements for the bank 160.

Therefore, the inventive concept in its broader aspects is not limited to the specific details of the preferred embodiments but is defined by the appended claims and their equivalents.